



**Dr. Peter Shephard**  
*CEO and Principal Consultant of Brain Dynamics Global*

Peter has been working in South East Asia since 1977 and is the CEO and Principal Consultant of Brain Dynamics Global. He specializes in Whole Brain Leadership, Thinking and Learning as well as Human Resources and Organization Development, Teambuilding, Talent Management and Corporate Culture, Change Leadership and Knowledge Management. In these areas, Peter does coaching as well as corporate training. Coaching areas includes Executive, Career and Life Skills coaching. He travels widely, frequently presents papers at international conferences and is a regular contributor to journals on Culture, Management, Organization Development and Human Resource Management. He has lectured, trained or spoken at conferences in over 28 countries.

Peter has helped edit and author several publications on subjects such as, Leadership, Whole Brain Management, Teambuilding, Managing Time, Health, Fitness and Stress as well as Management in Intercultural settings (which was the subject of his Ph. D. dissertation). He has had five books published on Career Development, Self Management and Whole Brain Learning and Thinking and Multicultural Team Leadership. His second Doctoral Degree (D.Litt) was on the influence of culture and personality on thinking and learning. Peter also does assessment profiling for employee aptitudes, managerial competencies, personality traits and thinking styles. He is a certified Master Trainer for CREDO Personality profiling System and Dynamics of Thinking.

Dr. Shephard has consulted to government ministries, statutory bodies and a number of leading multinational and national organizations. These include AT&T, Caltex, CISCO Systems, Citibank, DBS, Deutchebank, Ericsson, Exxon-Mobil, McGraw-Hill, Hewlett-Packard, Intel, MAS, Maybank, Motorola, Maxis, Philips, Sony, Shell, Xerox Corp, and several airlines and hotels to name a few. He has done charity work for organizations like the Red Crescent Society, United Nations High Commission for Refugees, Scouts Association & World Wide Fund for Nature (WWF). Before entering the consulting profession in 1972, he worked in both line management and staff positions with two large multinational organizations.

In the academic area, Peter is a faculty member of several University Masters and Doctoral Degree programs, teaching courses in Organizational Behavior, Organization Development, Human Resource Management, Leadership and Cross-Cultural Communication, Diversity, Innovation, Knowledge Management and Strategic Thinking. He is a Visiting Professor at the University of Technology Malaysia (UTM) and lectures at Assumption University (Thailand) and University of New Castle (Australia).

He has been very active in a number of professional bodies, including Asian Speakers Bureau, Toastmasters International, Case Writers Association of Malaysia (CWAM). He is a past Fellow of the Chartered Institute of Personnel and Development (CIPD) UK and Malaysian Society for Training and Development (MSTD). He is a Life member of the Institute of Management Consultants and Life Fellow of the Malaysian Institute of Human Resource Management (MIHRM). He has recently awarded the national "Asia HRD Congress Awards 2007" for outstanding contribution to the field of Human Resource Development

On a personal note, he enjoys travel, gardening, jogging, swimming, horse riding, reading, writing and music. He is married to a Malaysian, resides in Petaling Jaya and has two children. He is a 'Permanent Resident' of Malaysia, but enjoys dual citizenship of the United Kingdom and Australia. He has lived and worked in several other countries, including Australia, New Zealand, Hong Kong, Singapore and the UK.